

2/28/06



81342

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor: Robert Bernstein Art Unit: 3622
Serial No.: 09/777,098
Filed: February 5, 2001
For: METHOD AND APPARATUS FOR
IDENTIFYING CUSTOMERS FOR
DELIVERY OF PROMOTIONAL MATERIALS
Examiner: Carlson, J.
Attorney
Docket No.: 81342

RESPONSE

Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

In reply to the Office Action of December 18, 2006, the applicant responds
as follows: